

Go Fish for Christ

Jesus said to Simon, “From now on, you will be catching people.” (Luke 5:10) His goal is loud and clear, however, many churches are still debating the question: to grow or not to grow. Some churches emphasize on social concerns and others on spiritual nurture. Some spend their resource on music and others on fellowships. They keep themselves busy but failed to be effective on the catch.

Perhaps we can learn from MacDonald’s. Don’t think the Mac’s goal is just to sell burgers. They change their menu constantly to attract customers. In Hawaii, they offer MacRice and MacNoodles. They make their burger spicy hot in Korea. In Japan their flies have different favors and their burgers have soy beans. In China, they were known for taro and red bean ice-creams. The Mac-Bistro in San Diego offers gourmet Italian dishes.

Their advertisement is one of the best. They target children with happy meals and toys. When children are hooked, parents are caught. They offer discounts for senior citizens and many Starbuck customers move over to the Mac to get their caffeine fix and save. Recently a new Mac-muffin commercial aims at young couples without kids. “Want breakfast in bed?” “Yes, as long as you go get it.”

As we can see clearly, the goal for MacDonald’s is not just to sell burgers but to **catch people** (customers) of all age groups. I have to admit. I am caught.

I learned a song in Sunday School. It goes like this: “I will be a fisher of Christ...I will follow Him.” I believe we all have the commitment. Nonetheless, we may have to learn from MacDonald’s to be effective.

Let us pray: *Dear God, you have given your son to die for our sins. Help us to give our time and talents to catch followers for you. Help us to find ways to be effective in your ministry. Amen.*

得人如得魚

耶穌對西門說：“從今以後，你要得人。”(路5:10) 耶穌給我們的使命是很清楚的，祂要我們去使萬民做祂的門徒。可惜少教會仍未認清這目標，大家向不同方向苦幹，從社會關懷到靈性栽培，從音樂到團契，忙忙碌碌，結果仍未能領人歸主，

也許我們可以向麥當勞學習。這快餐店不是單要賣漢堡包，在夏威夷，它有炒飯和拉麵；在韓國，它有辣椒漢堡包；日本的薯條有不同的味道任君選擇。在中國的甜品包括紅豆或芋頭雪糕，在聖地牙哥有一間麥當勞餐室，提供意大利式美食。

它的廣告更是多姿多采，快樂餐和小玩具吸引無數小孩子，更抓住了他們的父母，對老人提供折扣使它變成廉價的咖啡室，最近推出的廣告更為動人，年輕的丈夫說：“在牀上吃早餐好嗎？”太太說：“當然，若你肯去買回來。”

我們可以清楚地看見麥當勞的目的不單是要賣漢堡包，它是要得人(吸引顧客)，我承認我也給它抓著了。

我在主日學時學了一首短歌，歌詞是：“我要做個得人漁夫…我要跟隨祂。”我們都是忠心的，希望我們能向麥當勞學到傳福音的妙法就好了。

請禱告：親愛的上帝，祢為我們的罪犧牲了自己的愛子，求祢鼓勵我們肯獻上自己的時間、才能去領人歸主，求祢幫助我們把握有效的方法，使我們得人如得魚一樣。阿們。

